

SPECIAL IMPROVEMENT & SERVICES COMMITTEE

August 4, 2014



Chairperson Tim Semo called the meeting to order at 5:30 p.m. In attendance: Trustees: Kyle Ellefson, Tim Semo and Kelly Wollschlager. Also in attendance: Trustees John Swisher, Steve Wollin and Administrator Mark Johnsrud.

Statement of Public Notice – This meeting has been posted and noticed according to law

Approve Minutes of May 7, 2014

A Wollschlager/Ellefson motion carried to approve the May 7, 2014 minutes.

Discussion and Recommendation – Joint Recreation Program

Ellefson stated the recreation program is not bad enough for the Village to “throw in the towel”. The Village should be able to provide goals to the program with expectations.

The committee discussion focused on the following goals:

- 1) Add one ex-officio committee member (non-voting) appointed by the Village.
- 2) Committee approval of annual budget.
- 3) Set regular meeting schedule (Minimum: Quarterly).
- 4) Committee approval of annual curriculum as provided by the Recreation Director.
- 5) Committee provides annual performance evaluation of Recreation Director.
- 6) All participants are provided with a customer satisfaction survey. Results reported to the Committee by activity.

A Wollschlager/Semo motion carried unanimously to recommend the above Joint Recreation Committee goals to the Village Board for approval.

Discussion and Recommendation – Advertising Village Parks

Ellefson stated that he was not opposed to paid advertising or sponsorships within the parks provided they benefit programming.

Wollschlager likes banner advertising but questioned why they are not more successful?

Johnsrud stated that both the Pioneers Baseball and Thundercat Baseball teams have been provided with the opportunity to sell banner advertising at the parks for a co-brokerage fee which they have not taken advantage of.

Staff was directed to draft a park advertising policy and report back to committee.

Discussion and Recommendation – Five Year Capital Budget

Johnsrud discussed the 2014-2018 capital budgets and the process to prepare for submittal to the Village Board Committee of the Whole on September 8, 2014. Reductions in equalized value and re-financing of TID debt has placed debt service at 72.6% of the Village borrowing capacity by state statute. Debt service payments, principal and interest will decline in 2016 to \$246,773 from \$352,942 in 2015.

Johnsrud indicated that the Capital Budget will also go to the Personnel and Finance Committee for a recommendation.

Kelly Wollschlager requested that Administrator Johnsrud present the 2015-2019 capital budgets at the next meeting.

Adjourn

A Semo/Ellefson motion carried to adjourn at 7:24 p.m.

Tim Semo, Chair
Improvement & Services

Disclaimer: These minutes are uncorrected; any corrections made thereto will be so noted in the proceedings at which these minutes are approved.