

TOURISM AND PROMOTION COMMISSION
November 28, 2016



Chairperson John L. Swisher called the meeting to order at 5:30 p.m. In attendance: Members Laurie Adams, Merisa Nicholson, Vishal Patel, Brett Perucco, David Rousayne and ex-officio John L. Swisher. Also in attendance: Administrator Kyle Ellefson.

This meeting was posted and noticed according to law.

Approve Tourism and Promotion Commission Minutes of November 7, 2016.

A Rousayne/Adams motion carried to approve November 7, 2016 Tourism and Promotion Commission minutes.

Public Comment – Johnson Creek Chamber of Commerce Executive Director Tammi Vetrano provided an update on the Deer Widow’s Weekend Get-Away expenditures. Vetrano said she had previously written a check from the Chamber to the Village for unused grant funds, but the Chamber just received a late invoice for advertising, so she will be requesting a check from the Village to cover the grant funds that she previously paid back.

Chairperson Swisher requested the Commission hear Agenda item 6 – “Review Expenditures from Tourism and Promotion Grants” at this point, moving it in front of Agenda item 5. An Adams/Rousayne motion carried to hear agenda item 6 before agenda item 5.

The Commission reviewed the report and receipts from the **2016 Tourism Promotion Grant for Deer Widow’s Weekend Get-Away**. Swisher revisited the original grant request, and noted that many of the expenses that were proposed did not match the expenses submitted for reimbursement, and in the future the request and receipts should match closely. With Nicholson abstaining, the report was accepted unanimously with a Rousayne/Adams motion.

2017 Chamber of Commerce Grant. Vetrano presented the Commission with the Johnson Creek Chamber of Commerce 2017 budget and Tourism Grant request, as well as planned activities. The Commission questioned the accuracy of some of the budget numbers, as they did not seem to add up correctly. Vetrano said she was not sure about all of the budget numbers, as the budget was created by Chamber Board members. After reviewing the Chamber’s submitted action plan for 2017, Swisher noted that the plan still lacked any type of measurement or goal to measure success by. Swisher mentioned that the Commission is responsible for the spending of room tax funds, and they must be certain that the expenditures are proper and there is accountability. Swisher suggested the Chamber develop and submit measure of accountability before he would be comfortable with the Grant request. Rousayne moved and Adams seconded to table the Chamber’s 2017 grant request until thee can bring back a complete explanation of their budget and the measurements they will be using for accountability. The motion carried unanimously, with Nicholson abstaining.

Determine Next Meeting Date – Will call meeting when the Chamber has submitted a new grant request and other materials to support their grant request.

Adjourn

A Perucco/Rousayne motion carried to adjourn at 6:50 p.m.

John L. Swisher, Chair
Tourism and Promotion Commission

Disclaimer: These minutes are uncorrected; any corrections made thereto will be so noted in the proceedings at which these minutes are approved.