

## **PARK BANNER ADVERTISING AGREEMENT**

WHEREAS, as the Village of Johnson Creek has agreed to sell advertising space on the outfield fencing which enclosed the softball/baseball facilities at Fireman's Park or Centennial Park; and

WHEREAS, the undersigned business desires to purchase for display an advertising banner as provided herein;

NOW THEREFORE, it is mutually agreed by and between the Village of Johnson Creek (herein "Village") and the undersigned business (herein the "Advertiser") as follows:

1. **Size and Placement of Banner.** The Village agrees to produce and maintain, a thirty-two (32) square foot (four (4) feet by eight (8) feet) silk screened vinyl advertising banner, which will be attached to the inside of the outfield fencing used to designate the softball/baseball facilities at Fireman's Park or Centennial Park. The Advertiser agrees to pay to the Village, the advertising rates as set forth herein, and in consideration of the annual payment of the advertising rate, the Village agrees to identify the Advertiser by name, address and telephone number, and/or such additional information as may be mutually agreed to by the Village and the Advertiser. Advertiser to provide photo ready ad copy at their expense. Offensive or obscene advertising is not permitted and all copy is subject to approval of the Village.
2. **Advertising Rates** The Advertising rates shall be as follows:
  - a. Single season rate including cost of banner. \$300.00
  - b. Two season rate using existing banner. \$500.00All advertising rates shall be payable in full, on/or before April 1<sup>st</sup> of each year. As used herein, the term "season" refers to the period of time beginning April 1<sup>st</sup> and concluding on October 31<sup>st</sup> or any part of this period should the Advertiser enter into this contract after April 1<sup>st</sup>.
3. **Term.** The advertiser elects to purchase an advertising banner for a single or two seasons.

4. Damage or destruction. In the event the banners are damaged or destroyed, the Village shall have the option of replacing the banner within a reasonable period of time following the damage or destruction, or alternatively, terminating this contract and refunding to the Advertiser a proportionate share of the advertising contract rate based upon the term of the contract selected by the Advertiser, less the actual construction cost of the banner.
5. Vandalism. In the event the banners are damaged or destroyed by vandalism, the cost of repairing or replacing the banner is the sole responsibility of the Advertiser. If the Advertiser elects to not replace the banner the Village shall remove the banner and refund a proportionate share of the advertising contract rate based upon the term of the contract selected by the Advertiser, less the actual construction cost of the banner.

**VILLAGE OF JOHNSON CREEK**

BY: \_\_\_\_\_  
Village Administrator

Dated: \_\_\_\_\_

**ADVERTISER**

BY: \_\_\_\_\_

Dated: \_\_\_\_\_

Office Use
Payment: 1 year - \$300. _____ paid by check # _____ Rec'd by _____
Payment: 2 year - \$500. _____ paid by check # _____ Rec'd by _____

Village of Johnson Creek  
125 Depot Street  
P.O. Box 238  
Johnson Creek, WI 53038  
Phone (920) 699-2296  
Fax (920) 699-2292



Crossroads with a Future

---

**Please fill out the following information and include with your signed contract.**

**Advertiser Information**

Park Choice (Circle): Centennial Park and/or Firemans Park

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone #: \_\_\_\_\_

Fax: # \_\_\_\_\_

Email: \_\_\_\_\_

Please email a PDF of your Logo or wording for your sign, to [johnsoncreek@charter.net](mailto:johnsoncreek@charter.net).