



JOHNSON CREEK
Crossroads With A Future

The Creek

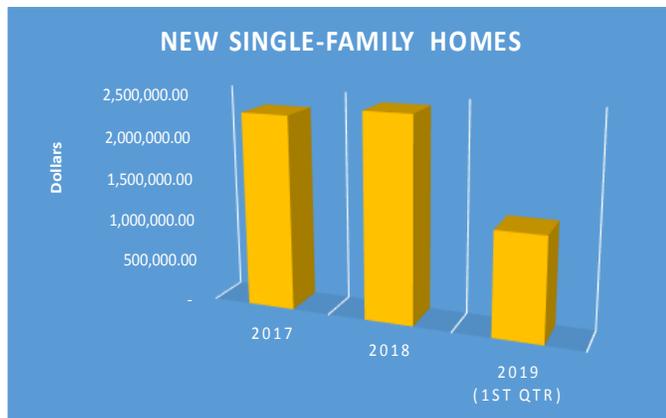
News from the Crossroads

May 2019

GROWTH CONTINUES IN JOHNSON CREEK

In the past two and half years, the Village of Johnson Creek has seen a growing trend in new single-family home builds. In 2017, 11 new single-family homes and 2 new two-family homes were constructed adding approximately \$2.3 million in residential value to the Village, while 2018 brought 14 new single-family homes amounting to just over \$2.4 million in residential value to the Village. In the first quarter of 2019 to date, 6 new single-family homes were added with a value of just over \$1.2 million, putting us on track to exceed 2018's total new single-family homes.

The housing market is generally seen as one of the first



economic sectors to rise or fall when economic conditions improve or degrade. New residential housing construction generally leads to other types of economic production.

The new-housing market is often affected by the national interest rate fluctuations, but it also may be influenced by other strictly local factors. Research suggests there are other factors that also correlate with economic resurgence. These include an adequate transportation infrastructure, a trained labor force, a range of site amenities, including restaurants and day care centers, a low crime rate, and a favorable regulatory and tax climate.

With the Village being located at the crossroads of I-94 and Highway 26, access to work, home, and the various amenities offered by Johnson Creek is easy. And as you go about your daily activities here in Johnson Creek, you can see commercial development continually occurring.

In the past two and a half years, there has been just over \$10.4 million dollars in new commercial construction and nearly \$3.3 million dollars in

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TOURISM: BE UNIQUE IN JOHNSON CREEK

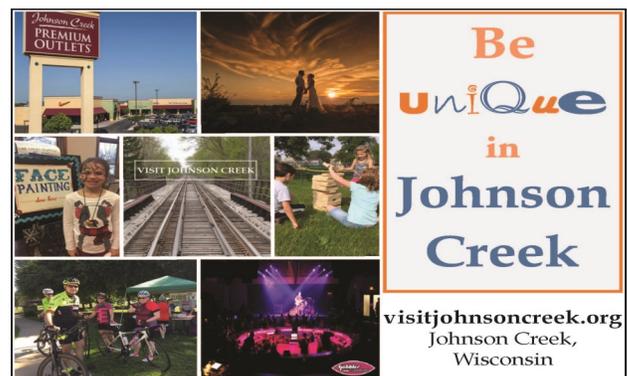
Johnson Creek Tourism is happy to announce their 2019 marketing campaign: **Be Unique In Johnson Creek**. The program encompasses outreach with several media outlets to share the unique stories that make Johnson Creek a special place to visit, live, and work.

"I'm thrilled to be able to share the Be Unique in Johnson Creek story with the rest of Wisconsin and the Midwest," said Tourism Director Katie Newcomb. "We bring the small town charm with big ideas experience that visitors have said they are looking for. Now is our chance to highlight what makes Johnson Creek unique."

The Johnson Creek Tourism Commission approved funding for outreach on the following media channels: Spectrum Media, Channel 3 (Madison), the Wisconsin

Department of Tourism, and our special Discover Wisconsin program, slated to air in April 2020.

Be on the lookout for updates on outreach efforts on the tourism website, www.visitjohnsoncreek.org, and on our tourism Facebook page.



GROWTH CONTINUES IN JOHNSON CREEK (CONT'D)

commercial additions/improvements. You may have seen one of these new commercial projects getting under way at 1 Hartwig Drive, The View.

Locally owned by Todd Whittaker, The View at Johnson Creek recently broke ground on a \$7.5 million community based residential facility for adults requiring assisted living and memory care services. Once complete, the 47,560 square-foot facility will accommodate 64 residents in 56 apartments. The facility, modeled after their Oconomowoc sites, will contain such amenities as a spa, salon, dining rooms, life enrichment room, outdoor areas with plentiful green space, and a bistro for their residents to enjoy. The View will also be hiring 24 employees to start and expect an end-of-year move in date.

Municipal leadership, vision, collaboration amongst local economic development stakeholders, long-term

planning and periodic reevaluation of those plans, a sustained economic development strategy, along with development of new industries and municipal identities help attract new industry, expand employment, and are conducive to higher rates of economic growth.

"We have so appreciated working with the Village on this project," said Kimberly Otte-May, chief operations consultant of Heritage Properties, Inc., owners of The View at Johnson Creek. "Their communication has been better than any other community we've worked in; so open and kind. We are honored to be a part of this wonderful community and helping Johnson Creek grow."



INTRODUCING YOUR NEW VILLAGE BOARD

April 2nd brought our spring election and with it a new face to our Village Board of Trustees rounding out this group of incredible advocates for our municipality.

We also honor former trustee Steve Brown for his service on the board as he steps down. We're so grateful for everything he has done and everything he continues to do for our community.

"I am excited to start another term as Village President with an excellent group of Trustees. Nearly all of our Trustees remained on the Board, and we are being joined by a first-time Trustee who is a long-time Village resident. If we continue working together to make good decisions, maintain our growth and competitiveness, manage our resources responsibly, and take advantage of opportunities as we identify them, we will find ourselves in a great place in the coming years."

- Village President John Swisher

The Village Board of Trustees is comprised of six trustees and the Village President. Three Village Trustee seats are elected in each spring election for a two year term, and the Village President is elected for a two-year term in the spring election of each odd numbered year.

The office of Village Trustee offers a great opportunity to serve the community in which we reside and offers a direct role in aiding to implement change to improve our community. The Board as a whole is responsible for establishing Village ordinances, operational policies and standards, adopting the annual capital and operating budgets, and establishing the tax levy to fund Village services and operations.



Together in collaboration with residents and other community organizations, the Johnson Creek Village Board of Trustees continually works to promote economic growth and improve the quality of life for residents and business owners, making Johnson Creek a desirable community in which to raise a family, reside, do business, and enjoy leisure time.

With the honor of serving the Village of Johnson Creek as a trustee or employee comes great responsibility. Principles of honesty, fairness, dependability and compassion govern the actions of the elected officials and the employees of the Village. Those who work for the Village as employees or as members of boards, committees and commissions are held to a higher standard in order to provide the strongest, most effective government managed by a leadership comprised of elected and appointed officials without regard to their political affiliation.

YOUR 2019-2020 BOARD MEMBERS

Meet your 2019–2020 Johnson Creek Village Board of Trustees!



John Swisher

Village President John Swisher worked for Frito-Lay, Inc. in various leadership positions before retiring after 37 years of service. He brought his leadership experience to the Johnson Creek Village Board first as a trustee for over a year, and then as Village President for four years. As a firm believer in being a part of the solution, John felt compelled to pay it forward and serve our great Village

after the outpouring of support he received from family, friends, and the community during a bout with cancer. He's humbled by the continued support and looking forward to beginning his third term as our Village President. In his free time, John enjoys spending time in Canada on fishing trips, traveling with his wife of 47 years, Cheryl, and is a car buff who enjoys attending car shows and Corvette rallies with friends.

Our newest member of the Village Board, Beverly Deppe, was elected on April 2, 2019. She works at the UW Cancer Center here in Johnson Creek as a medical receptionist and scheduler. "As a long time resident of the community, I feel I have a lot to offer in terms of ideas for positive forward movement of the Village," stated Deppe. "I am looking forward to being part of the growth of the village as well as the expansion and/or creation of certain programs to assist the needs of our residents." When not at work, Bev enjoys gardening, hiking, traveling, reading, and spending time with her grandchildren. She is honored to know the Village residents have placed their confidence in her as a Village Trustee.



Bev Deppe

David Rousayne is the Director of Product Support for Bock Water Heaters, Inc. out of Madison, WI. He presently has served on the Village Board of Trustees for two years. Dave feels compelled to give back to this community he and his wife enjoy living in, and serving the Village of Johnson Creek as a trustee is an important way for him to achieve that. He enjoys spending



David Rousayne

his free time with his family and friends.

Michael Saindon is a buyer for the commercial division of Horner Plumbing of Pewaukee. Mike is starting his second year as a trustee with Johnson Creek. "I felt it was time to give back to the world I live in," reflects Saindon. "After being elected to the Village Board I drive through the village with a sense of responsibility to do the right thing for my fellow residents." In his spare time, Mike loves to golf, spend time with his wife, three children and their spouses, as well as their 10 grandchildren.



Mike Saindon



Tim Semo

Tim Semo is a PC Technician for Express Scripts, a Cigna company in the Pewaukee area. He has been serving Johnson Creek as a trustee for 9 years thus far. "I was elected in a recall election. I saw the opportunity to be a voice of reason on the Village Board, with no personal agenda, and do what is best for the Village," said Semo. "Nine years later, I still enjoy serving my community and making a difference."

Having been disabled since 2005, Steve Wollin has taken on part-time jobs such as mowing grass, helping family and neighbors, and being involved in this community that he so much enjoys living in. At the urging of another trustee at the time, in 2013 Steve decided to take his community involvement to a new level as a Village Trustee, and this year is starting his sixth year on the board. Steve likes working with his hands building wood signs, plaques, and trophies for the Cub Scouts. He and his wife of 44 years, Julie, have a son and daughter and nine beautiful grandchildren ages 2 through 20 with whom they enjoy spending time.



Steve Wollin



Joseph Yaeger IV

Joseph Yaeger IV is a controller with Wis-Pak in Watertown, WI. He has been serving the community on the Board of Trustees since 2017. Yaeger's main goal as a trustee has always been to provide the most positive impact on the community of Johnson Creek he can. Outside of work, you may encounter Joe hunting, fishing, or spending quality time with this wife, son, and dogs.

JC EVENTS

Visit www.visitjohnsoncreek.org for more info!

MAY

4: Free Comic Book Day, Johnson Creek Library

4-5: Clay Collective Spring Pottery Tour

8: Mind & Meditation Workshop, The View at Johnson Creek

18: Ragnar Running Events in Johnson Creek

JUNE

8: Summer Reading Kickoff, Johnson Creek Library

12: Mad Science, Johnson Creek Library

22: Tour da Goose rest stop in Johnson Creek

26: Little Miss Ann, Johnson Creek Library

LIBRARY UPDATES

Free Comic Book Day 2019 – Saturday, May 4th (9am – 12 pm)

Busy Fingers Crafting – Wednesday, May 8th (1pm – 2:30pm)

Storytime Tea Party – Saturday, May 11th (10am – 11am)

Physicians Mutual Medicare Seminar – Thursday, May 30th (10am – 12pm & 5:30pm – 7pm)



FREE COMIC BOOK DAY
1st Saturday In May - May 4, 2019
www.freecomicbookday.com

Visit our graphic novel sections to get your FREE comic book!



For more exciting events and information, please check out the events calendar on the library's website at www.johnsoncreeklibrary.org!



Village of Johnson Creek

www.johnsoncreek-wi.us



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OLD 704 SOLD



1999 Ford Medtec Ambulance

Johnson Creek Fire Department's old 704 Ambulance sold on April 22nd for \$10,250.00. The purchase price will offset the cost of the new ambulance. Old 704 moved on to its new owner on April 23rd.

2019 EMPLOYEE MILESTONES

With sincere appreciation and congratulations, the following employees are celebrating milestone anniversaries at the Village of Johnson Creek this year!

5 YEARS: Fire Fighter Joshua Braunschweig, Utility Associate Joseph Howey, Fire Fighter Brandon Knaack, Paramedic Paul Schoenherr & DPW Associate Joshua Wegner

thank
YOU

10 YEARS: Police Officer Eric Grady & Fire Fighter/Paramedic Jeffrey Penna

VILLAGE HALL & LIBRARY CLOSINGS FOR MEMORIAL DAY

In observance of Memorial Day, the Johnson Creek Village Hall will be closed on Monday, May 27th.



The Johnson Creek Library will be closed Saturday, May 25th and Monday, May 27th.